

# PRESS RELEASE

## Release SCE: Official Statement on Libellous Claims

As a company that places an extremely high premium on ethics, *Release SCE* expects our agents to also maintain the highest ethical standards at all times. When agents fail to do this, and we become aware of deceptive and dishonest tactics employed by them, we have no choice but to terminate our agreement with such agents to preserve the reputation of our brand and our other agents.

It has unfortunately recently come to our attention that disgruntled agents whose contracts have been terminated have gotten hold of products that they claim are similar to *Release*, and are not only marketing these products by not only using the networks and sales channels built up through the success of *Release*, but also discrediting *Release* and its effectiveness to gain sales.

Since the claims related to the *Release* product, business and business owners have no factual basis and are completely false, our legal team has instituted legal action, but in the interest of transparency, and to avoid further damage to our reputation, we would like to set the record straight.

### THESE ARE THE FACTS:

- *Release SCE* is an ethical brand and has been in the market since 2012.
- *Release SCE* has built strong relationships with various farmers, who produce a very high quality sceletium exclusively for us.
- *Release SCE* is still manufacturing under all the conditions set out by the South African Health Products Regulatory Authority (SAHPRA).
- *Release SCE* is a Schedule 0 medicine and currently in line for medical registration.
- *Release SCE* is the only product of its kind being manufactured at our pharmaceutical factory.
- *Release SCE* is not going out of business – in fact, *Release SCE* is being prescribed more and more by various medical practitioners. With all the additional stress and anxiety caused by the uncertainty of the Covid-19 pandemic, we are helping even more people than we ever have, and the business is thriving.

We are extremely proud of our products that are changing lives every day.

Should you hear or see any information that contradicts the facts set out above, please share it with us, as this will assist us in our pending legal case. Your identity will be kept confidential.

You can contact us via email at [info@ph7.co.za](mailto:info@ph7.co.za), on **Facebook**, or by WhatsApp **061 540 3074**.

Kind Regards  
*Release SCE* Directors

